

OBAGI[™]
MEDICAL

**OBAGI[®] DOORSTEP DELIVERY PRODUCT CATALOG
MARCH 2020**





CONTENTS

	04	The New Obagi Era
	07	Regimen Builder
08	Transformational	
	10	Obagi Nu-Derm Fx®
	18	Obagi-C® Fx
	24	CLENZIderm M.D.®
	28	Obagi360®
32	Essential	
	34	Sun Shield™
	36	Obagi Hydrate®
38	Targeted	
	40	ELASTIderm®
	42	Professional-C®
	46	KeraPhine®
48	SUZANOBAGIMD®	

EXPERIENCE THE POWER OF OBAGI

With a 30-year legacy of science and innovation, we are a complete skincare company, designing transformational products that promote skin health — not just today but for many more tomorrows, too.

Obagi develops scientifically backed, clinically tested formulations to reveal healthy, future-facing skin. Our products are designed to restore skin's natural radiance by visibly improving skin tone and texture and diminishing the appearance of premature aging, photodamage, acne, and sun damage.



Obagi has pioneered many skincare advances, including being the first medical skincare brand to design their clinical research protocols to cover all six skin types across the Fitzpatrick skin spectrum.

THE FITZPATRICK SCALE

	TYPE I	TYPE II	TYPE III	TYPE IV	TYPE V	TYPE VI
BEFORE SUN	Ivory	Fair or pale	Fair to beige, with golden undertones	Olive or light brown	Dark brown	Deeply pigmented dark brown to darkest brown
AFTER SUN	Always freckles, always burns/peels, never tans	Usually freckles, often burns/peels, rarely tans	Might freckle, burns on occasion, sometimes tans	Doesn't really freckle, burns rarely, often tans	Rarely freckles, almost never burns, always tans	Never freckles, never burns, always tans

REGIMEN BUILDER

Obagi has a broad portfolio that offers treatment solutions for a variety of patients. Based on your Fitzpatrick Skin Type, conditions, concerns, and commitment, work with your skincare professional to build a regimen that is best for you.

Fitzpatrick Type

TYPE I	TYPE II	TYPE III	TYPE IV	TYPE V	TYPE VI
--------	---------	----------	---------	--------	---------

Condition

Be sure to mention to your skincare professional any conditions, such as the ones below, you are experiencing.

- Acne
- Age spots
- Body skin
- Dry or oily skin
- Dull, uneven skin tone and texture
- Fine lines and wrinkles
- Hyperpigmentation
- Keratosis pilaris
- Lackluster, delicate skin
- Loss of skin radiance and resilience
- Loss of firmness
- Melasma
- Persistently rough and bumpy
- Photoaging
- Redness
- Rough skin
- Sallowiness
- Skin aging
- Uneven skin tone
- Visible pores

Concern

Talk to your skincare professional about your main skin concerns and what you would like to improve.

- Reduce the appearance of fine lines and wrinkles
- Reveal younger, healthier-looking skin
- Softer, smoother, radiant, and more even-looking skin
- Control acne for a clearer complexion
- Preserve youthful-looking skin
- Protection from the harmful effects of sun exposure
- Instant and long-lasting hydration for essential moisturization
- Promote smoother, tighter-looking skin
- Firmer, more resilient-looking skin
- Defense from environmental assailants
- Exfoliate dead skin cells from the surface of skin
- Sensitive skin

Commitment

Discuss with your skincare professional how much time you are willing to dedicate to your morning and/or evening skincare routine.

- Willingness to adhere to a program length of 6–18+ weeks
- Commitment to apply 1–6+ product(s) system twice daily
- Time, patience, and tolerance for transient effects
- Ability/willingness to manage product side effects
- Amenability to once daily application of product to targeted body areas; use skincare beyond the face
- Desire a comprehensive yet easy to use skincare regimen
- Comprehensive regimen
- Products work well with other regimens (layers well)



OBAGI NU-DERM FX®

OBAGI-C® FX

CLENZIDERM M.D.®

OBAGI360®

Transformational



OBAGI NU-DERM FX® TRANSFORMATIONAL PRODUCTS

The Nu-Derm Fx System helps transform the look of your skin by noticeably evening out and brightening your complexion.

Nu-Derm Fx is ideal for:

- Uneven skin tone
- Dull complexion
- Roughness
- Appearance of fine lines and wrinkles

OBAGI NU-DERM FX SYSTEM



Skin Transformation System | NORMAL TO DRY

Complete skincare system with skin-brightening arbutin specially formulated for normal to dry skin.

- Gentle Cleanser (6.7 FL. OZ.)
- Toner (6.7 FL. OZ.)
- Clear Fx† (2 OZ.)
- Exfoderm® (2 OZ.)
- Blend Fx† (2 OZ.)
- Obagi Hydrate® (1.7 OZ.)
- Sun Shield Matte Broad Spectrum SPF 50 (3 OZ.)

Skin Transformation System | NORMAL TO OILY

Complete skincare system with skin-brightening arbutin specially formulated for normal to oily skin.

- Foaming Gel (6.7 FL. OZ.)
- Toner (6.7 FL. OZ.)
- Clear Fx† (2 OZ.)
- Exfoderm® Forte† (2 OZ.)
- Blend Fx† (2 OZ.)
- Obagi Hydrate (1.7 OZ.)
- Sun Shield Matte Broad Spectrum SPF 50 (3 OZ.)

† Contains sodium metabisulfite, a sulfite that may cause allergic-type reactions, including anaphylactic symptoms and life-threatening or less severe asthmatic episodes in certain susceptible people. The overall prevalence of sulfite sensitivity in the general population is unknown and probably low. Sulfite sensitivity is seen more frequently in asthmatic than in non-asthmatic people.

‡ **Sunburn Alert:** This product contains an alpha hydroxy acid (AHA) that may increase your skin's sensitivity to the sun and particularly the possibility of sunburn. Use a sunscreen, wear protective clothing, and limit sun exposure while using this product and for a week afterward.

OBAGI NU-DERM FX PRODUCTS

Sold as part of Nu-Derm Systems and sold separately



Gentle Cleanser

(6.7 FL. OZ.)
NORMAL TO DRY

Mild facial cleanser that gently removes impurities, oil, and makeup to leave skin clean and fresh.

KEY INGREDIENTS

Oat Amino Acids, Glycerin, Aloe, Apricot Kernel Oil, Panthenol, and an extract blend including Borage and Sage.

Foaming Gel

(6.7 FL. OZ.)
NORMAL TO OILY

Gel-based cleanser designed to cleanse pores and remove makeup, dirt, and excess oil, leaving your skin feeling clean and fresh.

KEY INGREDIENTS

Oat Amino Acids, Aloe, and an extract blend including Alfalfa, Borage and Chamomile

Toner

(6.7 FL. OZ.)

Alcohol-free, non-drying toner that is designed to balance skin's natural pH.

KEY INGREDIENTS

Witch Hazel, Aloe

Clear Fx†

(2 OZ.)

Skin-brightening cream formulated with arbutin helps improve the look of the skin for an even, healthy-looking complexion.

KEY INGREDIENT

Arbutin, Glycolic Acid‡, Lactic Acid‡

Exfoderm

(2 OZ.)
NORMAL TO DRY

Lightweight lotion that helps exfoliate the top layer of the skin, removing dull, old skin, while revealing new skin for a brighter, more radiant complexion.

KEY INGREDIENT

Phytic Acid

† Contains sodium metabisulfite, a sulfite that may cause allergic-type reactions, including anaphylactic symptoms and life-threatening or less severe asthmatic episodes in certain susceptible people. The overall prevalence of sulfite sensitivity in the general population is unknown and probably low. Sulfite sensitivity is seen more frequently in asthmatic than in non-asthmatic people.

‡ **Sunburn Alert:** This product contains an alpha hydroxy acid (AHA) that may increase your skin's sensitivity to the sun and particularly the possibility of sunburn. Use a sunscreen, wear protective clothing, and limit sun exposure while using this product and for a week afterward.

OBAGI NU-DERM FX PRODUCTS

Sold as part of Nu-Derm Systems and sold separately



STAND-ALONE
PACKAGING



STAND-ALONE
PACKAGING



Exfoderm Forte

(2 OZ.)
NORMAL TO OILY

Lightweight lotion with AHAs[†] helps exfoliate the old, dulling top layer of the skin, for a noticeably smoother, brighter complexion.

KEY INGREDIENTS

Glycolic Acid[‡], Lactic Acid[‡]

Blend Fx[†]

(2 OZ.)

Gentle formula with arbutin and antioxidants helps to clarify and brighten skin.

KEY INGREDIENTS

Arbutin, Glycerin, Vitamin E, Vitamin C, Lactic Acid[‡]

Hydrate

(1.7 OZ.)

Non-comedogenic formula provides eight-hour moisture protection. Designed for all skin types.

KEY INGREDIENTS

Hydromanil (derived from Tara Tree Seed), Shea Butter, Mango Butter, Avocado Oil, Glycerin

Sun Shield Matte Broad Spectrum SPF 50

(3 OZ.)

Sunscreen combines UVB absorption and UVA protection in an elegant, matte finish that is non-comedogenic and dermatologist-tested. Sheer and fragrance-free for all skin types. Reef Safe.

KEY INGREDIENTS

Homosalate, Octisalate, Zinc Oxide

Healthy Skin Protection SPF 35

(3 FL. OZ.)

SOLD SEPARATELY

Non-comedogenic sunscreen with micronized zinc oxide and octinoxate that helps to protect newly transformed, younger-looking skin.

KEY INGREDIENTS

Zinc Oxide, Octinoxate

Physical UV SPF 32

(2 OZ.)

SOLD SEPARATELY

Ultra-smooth, non-comedogenic daily sunscreen with zinc oxide provides broad spectrum protection from UVA rays and UVB radiation.

KEY INGREDIENT

Zinc Oxide

[†] Contains sodium metabisulfite, a sulfite that may cause allergic-type reactions, including anaphylactic symptoms and life-threatening or less severe asthmatic episodes in certain susceptible people. The overall prevalence of sulfite sensitivity in the general population is unknown and probably low. Sulfite sensitivity is seen more frequently in asthmatic than in non-asthmatic people.

[‡] **Sunburn Alert:** This product contains an alpha hydroxy acid (AHA) that may increase your skin's sensitivity to the sun and particularly the possibility of sunburn. Use a sunscreen, wear protective clothing, and limit sun exposure while using this product and for a week afterward.

OBAGI-C® FX TRANSFORMATIONAL PRODUCTS

With Obagi-C Fx, you're on your way to brighter, more even, and healthier-looking skin.

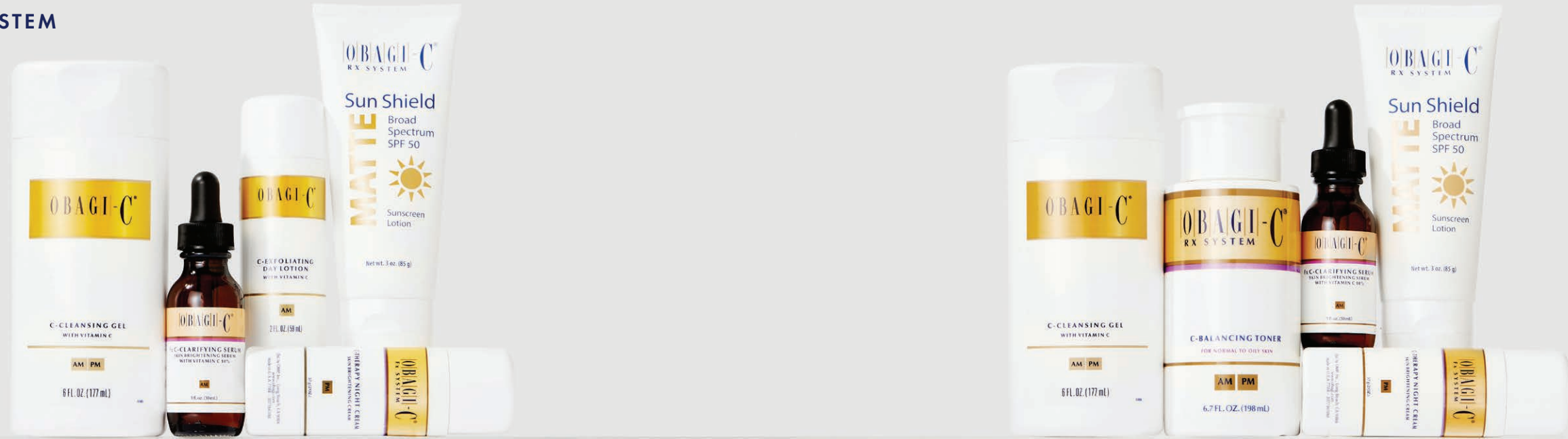
The Obagi-C Fx system combines Vitamin C and arbutin to promote rejuvenation of skin's appearance and enhance the appearance of even skin tone for a healthier-looking complexion.

Obagi-C Fx System products are ideal for improving the appearance of:

- Fine lines and wrinkles
- Dull complexion
- Photoaging



OBAGI-C FX SYSTEM



Obagi-C Fx System | NORMAL TO DRY

Complete skincare regimen specifically formulated for normal to dry skin with arbutin and other essential ingredients such as Vitamin C.

- C-Cleansing Gel (6 FL. OZ.)
- C-Clarifying Serum (1 FL. OZ.)
- C-Exfoliating Day Lotion† (2 FL. OZ.)
- C-Therapy Night Cream† (2 OZ.)
- Sun Shield Matte Broad Spectrum SPF 50 (3 OZ.)

Obagi-C Fx System | NORMAL TO OILY

Complete skincare regimen specifically formulated for normal to oily skin with arbutin and other essential ingredients such as Vitamin C.

- C-Cleansing Gel (6 FL. OZ.)
- C-Balancing Toner (6.7 FL. OZ.)
- C-Clarifying Serum (1 FL. OZ.)
- C-Therapy Night Cream† (2 OZ.)
- Sun Shield Matte Broad Spectrum SPF 50 (3 OZ.)

† Contains sodium metabisulfite, a sulfite that may cause allergic-type reactions, including anaphylactic symptoms and life-threatening or less severe asthmatic episodes in certain susceptible people. The overall prevalence of sulfite sensitivity in the general population is unknown and probably low. Sulfite sensitivity is seen more frequently in asthmatic than in non-asthmatic people.

‡ **Sunburn Alert:** This product contains an alpha hydroxy acid (AHA) that may increase your skin's sensitivity to the sun and particularly the possibility of sunburn. Use a sunscreen, wear protective clothing, and limit sun exposure while using this product and for a week afterward.

OBAGI-C FX PRODUCTS



STAND-ALONE
PACKAGING

C-Cleansing Gel (6 FL. OZ.)

Clarifies and prepares your skin for the system's product ingredients while also removing makeup, excess oil, and other everyday impurities.

KEY INGREDIENTS

L-ascorbic Acid, Oat Amino Acids, Skin Conditioners

C-Balancing Toner (6.7 FL. OZ.) NORMAL TO OILY

Alcohol-free and acetone-free non-drying toner that adjusts skin pH and prepares skin for optimal absorption of C-Clarifying Serum.

KEY INGREDIENTS

Aloe, Witch Hazel

Obagi-C Fx C-Clarifying Serum (1 FL. OZ.)

Formulated with ascorbic acid and arbutin to brighten skin for an enhanced appearance of even skin tone.

KEY INGREDIENTS

L-ascorbic Acid, Arbutin

C-Exfoliating Day Lotion (2 FL. OZ.) NORMAL TO DRY

Smooth, lightweight moisturizer that hydrates and gently exfoliates to reveal a brighter, healthier-looking complexion.

KEY INGREDIENTS

Glycolic Acid[†], Ascorbyl Glucoside, Hyaluronic Acid, Vitamin E, Glycerin

Obagi-C Fx C-Therapy Night Cream[†] (2 FL. OZ.)

Rich moisturizer with skin-brightening arbutin and Vitamin C that works while you sleep to brighten and even skin tone.

KEY INGREDIENTS

Vitamin C, Vitamin E, Arbutin

Sun Shield Matte Broad Spectrum SPF 50 (3 OZ.)

Sunscreen combines UVB absorption and UVA protection in an elegant, matte finish that is non-comedogenic and dermatologist-tested. Sheer and fragrance-free for all skin types. Reef Safe.

KEY INGREDIENTS

Homosalate, Octisalate, Zinc Oxide

[†] Contains sodium metabisulfite, a sulfite that may cause allergic-type reactions, including anaphylactic symptoms and life-threatening or less severe asthmatic episodes in certain susceptible people. The overall prevalence of sulfite sensitivity in the general population is unknown and probably low. Sulfite sensitivity is seen more frequently in asthmatic than in non-asthmatic people.

[‡] **Sunburn Alert:** This product contains an alpha hydroxy acid (AHA) that may increase your skin's sensitivity to the sun and particularly the possibility of sunburn. Use a sunscreen, wear protective clothing, and limit sun exposure while using this product and for a week afterward.



CLENZIDERM M.D.® TRANSFORMATIONAL SYSTEM

The CLENZIderm M.D. System is a complete acne treatment specifically formulated for normal to oily skin to treat acne where it starts.

This system includes clinically proven benzoyl peroxide and salicylic acid to help control acne for a clearer, healthier-looking complexion.

CLENZIderm M.D. System is ideal for acne-prone skin.

“Nothing has worked like Obagi CLENZIderm. At age 32, I had given up on the idea of clear skin. I thought I would always require makeup. Not anymore.”

JESSICA
METAIRIE, LA

“As I approached 40 years old, I was tired of having persistent acne. I started using CLENZIderm and seeing results. I was amazed. My face clearing up has given me a newfound confidence.”

JO ANN
OREGON, WI

CLENZIDERM M.D. SYSTEM



CLENZIDERM M.D. PRODUCTS



CLENZIderm M.D. System

Complete acne treatment specifically formulated for normal to oily skin to treat acne where it starts.

- Daily Care Foaming Cleanser (4 FL. OZ.)
- Pore Therapy (5 FL. OZ.)
- Therapeutic Lotion (1.6 FL. OZ.)

Daily Care Foaming Cleanser

(4 FL. OZ.)

Lightweight, foaming acne cleanser with 2% salicylic acid helps unclog pores and wash away dead skin cells and impurities. Cooling menthol leaves skin feeling refreshed.

KEY INGREDIENT

2% Salicylic Acid

Pore Therapy

(5 FL. OZ.)

Refreshing treatment helps unclog and refine pores while clearing away dead skin.

KEY INGREDIENT

2% Salicylic Acid

Therapeutic Lotion

(1.6 FL. OZ.)

Lightweight acne treatment lotion with 5% BPO uniquely formulated to clear acne.

KEY INGREDIENT

5% Benzoyl Peroxide

Therapeutic Moisturizer

(1.7 FL. OZ.)

SOLD SEPARATELY

Non-comedogenic, glycerin-rich moisturizer that keeps skin soothed and hydrated.

KEY INGREDIENT

20% Glycerin

OBAGI360® TRANSFORMATIONAL SYSTEM

The Obagi360 System is a complete approach to help defend and preserve youthful-looking skin.

Uniquely formulated to address the facial skincare needs of people in their 20s and 30s, the Obagi360 System provides a foundation for a lifetime of radiant, healthy-looking skin.

The Obagi360 System products are ideal for:

- Dull, uneven skin texture and complexion
- Appearance of minimal fine lines and wrinkles
- Visible pores
- Dry skin
- Loss of skin radiance and resilience

REAL RESULTS

After 4 weeks of use, patients were pleased with the system products:¹

- 89% would recommend the products to a friend
- 81% were satisfied with the overall results of the products

1. Data on file at Obagi Cosmeceuticals LLC.



OBAGI360 SYSTEM



Obagi360 System

The Obagi360 System is ideal for younger patients. A unique combination of effective ingredients provides early intervention for loss of radiance and feel of resilience; the appearance of minimal fine lines and wrinkles; dull complexion and uneven texture; and dry skin.

- Exfoliating Cleanser (5.1 FL. OZ.)
- HydraFactor® Broad Spectrum SPF 30 (2.5 OZ.)
- Retinol 0.5 (1 OZ.)

OBAGI360 PRODUCTS



Exfoliating Cleanser (5.1 FL. OZ.)

Cleanser helps exfoliate dull, dry skin that can clog pores for a soft, smooth, radiant complexion.

KEY INGREDIENTS
Linked Papain,
Biodegradable Wax Beads

HydraFactor Broad Spectrum SPF 30 (2.5 OZ.)

Dual function moisturizing cream with soothing ingredients and broad spectrum SPF 30 sun protection to help prevent skin damage caused by UVA/UVB rays.

KEY INGREDIENTS
Avobenzone, Octinoxate,
Octisalate, Oxybenzone,
Ubiquinone (Coenzyme Q10),
Eperuline (Bark Extract), Glycerin,
Hydromanil, Resveratrol Ferment

Retinol 0.5 (1 OZ.)

Gradually releases retinol to gently refine the appearance of skin texture for a smoother-looking complexion.

KEY INGREDIENTS
Entrapped Retinol, Shea Butter,
Chamomile Extract, Dipotassium
Glycyrrhizate (Licorice Extract),
Calendula Extract, Green Tea
Extract, White Tea Extract

Retinol 1.0 (1 OZ.)

SOLD SEPARATELY

Formula helps minimize the look of fine lines and wrinkles while gradually smoothing rough skin texture for healthier-looking skin with minimal irritation.

KEY INGREDIENTS
Entrapped Retinol, Shea Butter,
Ubiquinone (Coenzyme Q10),
Dipotassium Glycyrrhizate (Licorice
Extract), Jojoba Oil, and an extract
blend of Chamomile, Calendula, St.
John's Wort, Mallow Flower, Sage
Leaf, Elderberry Flower



SUN SHIELD™

OBAGI HYDRATE®

Essential

SUN SHIELD™

The first line of defense against the harmful effects of sun exposure across a range of skin types and needs.

Sun Shield products are ideal to provide daily protection from the sun to help prevent signs of skin aging.



Sun Shield Matte Broad Spectrum SPF 50 (3 OZ.)

Sunscreen combines UVB absorption and UVA protection in an elegant, matte finish that is non-comedogenic and dermatologist-tested. Sheer and fragrance-free for all skin types. Reef safe.

KEY INGREDIENTS

Homosalate, Octisalate, Zinc Oxide

Sun Shield Mineral Broad Spectrum SPF 50 (3 OZ.)

Light-stable formulation with unique InvisibleZinc™ Technology

- Clear-drying protection against both UVA and UVB rays
- Water resistant for up to 40 minutes
- Gentle and hypoallergenic

KEY INGREDIENTS

Zinc Oxide, Titanium Dioxide, Ceramides, Niacinamide

OBAGI HYDRATE®

Provide instant and long-lasting hydration for essential moisturization and rejuvenation day or night, using innovative technologies and naturally derived ingredients.

These dermatologist-tested moisturizers are hypoallergenic, gentle, and designed for a variety of skin types to help enhance skin smoothness.

REAL RESULTS*

- Obagi Hydrate and Hydrate Luxe moisturizers are clinically shown to improve the moisture content of the skin and provide hydration for up to eight hours
- Obagi Hydrate and Hydrate Luxe moisturizers are clinically proven to reduce moisture loss in the skin for up to eight hours
- According to a consumer survey, a majority of users reported improvements in the appearance of fine lines, firmness, skin texture, skin radiance, and hydration from using Hydrate Luxe

*Data on file at Obagi Cosmeceuticals LLC.



Obagi Hydrate (1.7 OZ)

Non-comedogenic facial moisturizer that is clinically proven to hydrate and maintain skin moisture for eight hours and is designed for all skin types.

KEY INGREDIENTS

Hydromanil (derived from Tara Tree Seed), Shea Butter, Mango Butter, Avocado Oil, Glycerin

Obagi Hydrate Luxe® (1.7 OZ)

Specifically engineered with key biomimetic peptides, this non-comedogenic moisturizer provides overnight, ultra-rich moisturization and has a luxurious, balm-like texture.

KEY INGREDIENTS

Hydromanil (derived from Tara Tree Seed), Chronoline, Kollaren, Shea Butter, Mango Butter, Avocado Oil, Glycerin

ELASTIDERM®
PROFESSIONAL-C®
KERAPHINE®

Targeted



ELASTIDERM® PORTFOLIO

Layer the Elastic Power

TARGETED PRODUCTS FOR THE FACE AND EYES

ELASTIderm Facial Serum pairs perfectly with ELASTIderm eye products for targeted bounce-back power. Specifically formulated and ophthalmologist tested, ELASTIderm eye products are ideal for the delicate skin around the eyes.

ELASTIderm products are ideal for:

- Loss of firmness
- Appearance of skin sagging, laxity, and crepiness
- Delicate skin around the eye area

100% of participants reported their face looks firmer with ELASTIderm Facial Serum.*

"I had pretty much given up on eye creams and was thinking about surgery until my dermatologist told me to try this."

KATHLEEN
ATLANTA, GA

*12-week clinical study. Data on file at Obagi Cosmeceuticals LLC.



ELASTIderm Facial Serum (1 FL. OZ.)

Featuring patented Bi-Mineral Contour Complex™, it helps support skin elasticity so it can bounce back from the signs of aging, resulting in firmer-looking, more resilient skin.

KEY INGREDIENTS
Bi-Mineral Contour Complex
(Copper, Zinc and Malonate)

ELASTIderm Eye Cream (0.5 OZ.)

Has a lightweight, smooth formula that helps rejuvenate the skin around the eyes, reducing the appearance of fine lines and wrinkles, while providing a firmer look.

KEY INGREDIENTS
Bi-Mineral Contour Complex
(Copper, Zinc and Malonate)

ELASTIderm Eye Serum (0.47 FL. OZ.)

Utilizes a soothing, rollerball technology to refresh the appearance of the skin around eyes with caffeine and reduce the appearance of under-eye puffiness.

KEY INGREDIENTS
Bi-Mineral Contour Complex (Copper, Zinc and Malonate), Caffeine



PROFESSIONAL-C® PORTFOLIO

The Professional-C portfolio serves as your second line of defense from environmental assailants that sunscreens often miss.

Daily use helps to fortify skin and safeguard your youthful appearance. Formulated with pure L-ascorbic acid to optimize efficacy, permeability, and stability.

Professional-C is ideal for:

- Daily antioxidant defense
- Fine lines and wrinkles
- Dull, uneven skin tone and texture

“Obagi Professional-C Serum has worked a miracle. By using this product and having regular facials, I have much smoother and cleaner skin. [It] has allowed my skin to glow again. I am asked on a daily basis if I received a facial today. This is a fabulous product, and I am interested in the complete line.”

LANA S.
LOCATION UNKNOWN

PROFESSIONAL-C



Professional-C Serum 10% (1 FL. OZ.)

Concentrated formula recommended for dry, irritated, or sensitive skin.

KEY INGREDIENT
L-ascorbic Acid

Professional-C Serum 15% (1 FL. OZ.)

Highly concentrated serum with antioxidant L-ascorbic acid for most skin types. Helps minimize the appearance of fine lines and wrinkles while leaving your skin feeling silky soft.

KEY INGREDIENT
L-ascorbic Acid

Professional-C Serum 20% (1 FL. OZ.)

Highest concentrated serum with antioxidant L-ascorbic acid, best suited for normal to oily skin. Uniquely formulated to help reduce the appearance of skin aging and leave skin feeling silky soft.

KEY INGREDIENT
L-ascorbic Acid

Professional-C Peptide Complex (1 FL. OZ.)

Non-comedogenic formula that includes Kinetin, Zeatin, and a β glucan derivative with Vitamin C and Soft Focus Technology to diminish the appearance of skin aging.

KEY INGREDIENTS
Kinetin, Zeatin, SNAP-8 (Acetyl Octapeptide)

Professional-C Suncare SPF 30 (1.7 OZ.)

Non-comedogenic broad spectrum sunscreen formulated with 10% L-ascorbic acid with a soft matte finish.

KEY INGREDIENTS
Avobenzone, Homosalate, Octisalate, Oxybenzone, Octocrylene, L-ascorbic Acid

Professional-C Microdermabrasion Polish + Mask (2.8 OZ.)

This 2-in-1 polishing mask exfoliates and primes skin for a powerful infusion of 30% Vitamin C, revealing dramatically smoother, brighter, more youthful-looking skin.

KEY INGREDIENT
L-ascorbic Acid

KÈRAPHINE® BODY SMOOTHING LOTION



KeraPhine Body Smoothing Lotion (6.7 FL. OZ.)

Clinically proven to improve the look and feel of persistently rough and bumpy skin on the body and reduce skin dryness.

KEY INGREDIENTS

Glycolic Acid,[‡] Ammonium Lactate

KeraPhine exfoliates dead skin cells from the surface of your skin, revealing smoother, healthier-looking skin.

KeraPhine Body Smoothing Lotion is ideal for persistently rough and bumpy body skin.

REAL RESULTS

KeraPhine Body Smoothing Lotion is clinically proven to:¹

- Help smooth persistently rough and bumpy skin, typically found on arms and legs, that doesn't respond to traditional moisturizers
- Minimize discoloration associated with Keratosis Pilaris
- Help restore healthy-looking skin

‡ Sunburn Alert: This product contains an alpha hydroxy acid (AHA) that may increase your skin's sensitivity to the sun and particularly the possibility of sunburn. Use a sunscreen, wear protective clothing, and limit sun exposure while using this product and for a week afterward.

1. Data on file at Obagi Cosmeceuticals LLC.



SUZANOBAGIMD®

SUZANOBAGIMD®

This unique line of scientifically formulated products provides the perfect balance of powerful ingredients and purposeful exclusions designed to cleanse, protect, and renew all skin types.

The combination of clinically proven ingredients and antioxidants reveals healthier-looking, more radiant skin.

- Clinically studied, dermatologist-tested ingredients selected for both effectiveness and gentleness
- Every product is hypoallergenic and made without parabens, synthetic fragrances, or dyes
- Formulated for all skin types, including sensitive skin

SUZANOBAGIMD is ideal for:

- Appearance of photoaging, such as fine lines and wrinkles
- Rough skin texture
- Lackluster, delicate skin
- Sensitive skin





Balancing Toner
(6.7 FL. OZ.)

Removes excess oil and impurities while helping to gently restore the skin's natural pH and minimize the appearance of pores. Dermatologist-tested, hypoallergenic, and made without synthetic fragrance or parabens.

KEY INGREDIENTS
Witch Hazel, Citrus Bioflavonoids, Brassica Sulforaphane, Aloe Polyphenols, Antioxidants

Acne Cleansing Wipes
(25 WIPES)

For oily or acne-prone skin, these pre-moistened, textured wipes contain 2% Salicylic Acid to help treat and prevent acne while gently cleansing the skin. Hypoallergenic and made without fragrance or parabens.

KEY INGREDIENTS
2% Salicylic Acid, Witch Hazel, Citrus Bioflavonoids, Brassica Sulforaphane, Aloe Polyphenols, Antioxidants

Cleansing Wipes
(25 WIPES)

The perfect on-the-go solution to quickly cleanse and refresh the skin, these soft, pre-moistened, textured wipes remove excess oil, makeup, dirt, and other impurities from the skin. Hypoallergenic and made without fragrance or parabens.

KEY INGREDIENTS
Citrus Bioflavonoids, Brassica Sulforaphane, Aloe Polyphenols, Antioxidants

Soothing Complex Broad Spectrum SPF 25
(1.6 FL. OZ.)

Lightweight formula provides physical UVA and UVB protection while helping blur minor imperfections with a subtle tint. Designed for dry, delicate, post-procedure skin.

KEY INGREDIENTS
4.8% Titanium Dioxide, Vitamin K, Bromelain, Sodium Hyaluronate, Allantoin, Antioxidants, Citrus Bioflavonoids, Brassica Sulforaphane, Aloe Polyphenols

Intensive Daily Repair
(2 OZ.)

Hydrating, rejuvenating daily lotion designed to improve the appearance of skin clarity and texture. Polyhydroxy acids (PHAs) help minimize the appearance of pores and visible signs of aging with gentle exfoliation. Dermatologist-tested, hypoallergenic, and made without fragrance or parabens.

KEY INGREDIENTS
Gluconolactone and Lactobionic Acid (PHAs), Allantoin, Peptides

Retivance® Skin Rejuvenating Complex
(1 OZ.)

Formula combines clinically studied ingredients such as retinaldehyde and antioxidant Vitamins C and E to improve skin texture and reduce the appearance of fine lines and wrinkles. Dermatologist-tested, hypoallergenic, and made without fragrance or parabens.

KEY INGREDIENTS
Retinaldehyde, Spent Grain Wax, Wheat Germ Oil, Palmitoyl Tripeptide-5, Safflower Seed Oil, Chamomilla Recutita Flower Extract, Antioxidants

We're proud of the category we helped create.
But we're not done yet.

That's why we continue to evolve the future of skincare — and a community of future fearless customers.



Retivance and the diamond logo are trademarks of Nextcell Medical Company used under license.
All other products/brand names, whether designated by notice or not (®/™),
are trademarks of Obagi Cosmeceuticals LLC and/or its affiliates.
Distributed by Obagi Cosmeceuticals LLC.

©2020 Obagi Cosmeceuticals LLC. All rights reserved. | 03.20

Your skin is a marker of your past.
Of all your laughs — but also all your tears.
Of your suntans — and your sunburns.
Of your exposure to life.

But what if your skin said more about your future than it said about your past?
What if skin care wasn't about "correcting" or even "preventing" life?
What if, instead, it was about unleashing your skin's full potential?

Obagi is the complete skin care company, designing transformational products that promote skin health — not just today but for many more tomorrows, too.

It's all about developing scientifically backed, clinical quality formulations to promote healthy, future-facing skin.

Because just like the people who use our products, we're not interested in looking backward.

We're proud of the category we helped create. And we're eager to propel it forward.

That's why we're leading the future of skin care — and a community of future-facing customers.